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## **NEWS**

## **Damoiselle D launches at the GTE**



11 January 2011

www.worldwatchweb.com - Damoiselle D, a new independent watch brand, will unveil its first glamorous collection at GTE 2011, stand G9.

Founded by Véronique and Jean Muller, who have devoted themselves to the demanding field of Haute Horlogerie for many years, Damoiselle D is inspired by the muse of multi-facetted femininity and pervaded by graceful floral themes.



Watch in white gold with snow setting diamonds

In keeping with the finest traditions, this brand achieves a delicate balance between hand craftsmanship and industrial innovation, while associating this technical mastery with an exquisitely feminine jewellery touch.

Each watch admirably combines French aesthetic creativity with time-honoured Swiss artistic crafts. The watches are assembled entirely in harmony with the demands of the "Swiss made" label which is synonymous with technical and aesthetic quality

Discover more here: click here

Source: GTE/Damoiselle D www.damoiselle-d.com