

Emotion France

HOME

Jewellery, Watches & Tableware from France



NEWS ABOUT MANUFACTURERS

DAMOISELLE D: IN HOMAGE TO FEMININITY

► NEW BUSINESS

Véronique Muller is passionate about creativity and innovation, she loves art and watch making and has now created "Damoiselle D", an independent jewellery watch brand that draws its inspiration from the symbolism of nature and the French cultural and artistic heritage. Ring designs now supplement this collection of classic, timeless, elegant and innovative watches, which all share the magic of diamonds.

After spending fifteen years in the world of High Watch and Clock making, she sought to complete her experience by university studies specialising in the conservation and development of our cultural heritage. The notion of bridges between past and future by passing craftsman skills down the generations is extremely important to her.

The creation of her watches and jewellery requires skills that are at the cutting edge of technology, whilst retaining a craftsman, poetic aspect as well as precious aesthetic skills. In this respect Véronique Muller has used the experience and knowledge of her husband, Jean Muller, a creator/designer and producer for some of the great names in Swiss watches and French jewellery.

The name "Damoiselle D" and her signature "Precious Time", are evocative of young aristocratic girls in the Middle Ages (known as damoiselles), with their privileged, exclusive world and the passing of time, the desire to transmit and the quest for eternity. Her logo represents a finely worked bird's cage, the delicacy of which symbolises the case that preserves and guards a jewel, as well as being its protective cocoon.

Three ranges of watches and jewellery currently make up the collection, which is a symbol of eternity and happiness.:

"Damoiselle O"

This timeless watch symbolises femininity and renewal. Elegant and decorated with magnificent diamonds, it exalts the union of perfection and classic elegance. Its case, made up of ellipses, is reminiscent of the journey taken by the Earth around the Sun.

The watch comes in 18 carat white, pink or yellow gold and is set with diamonds, as is the buckle on the leather-lined black satin strap. The watch dial is in mother of pearl or entirely paved with diamonds.

"DamoiselleRosa"

The rose is the inspiration for the jewellery creation behind the "DamoiselleRosa" range of extraordinarily fine, pure and timeless watches.

The 18 carat gold case is adorned with a bezel set with diamonds, and held between 8 graciously interlaced petals in gold, plain or set with gems. The number 8 is a symbol of happiness, luck and prosperity in many cultures.

DamoiselleRosa comes in different versions: white, yellow or pink gold – dials in mother of pearl or paved with diamonds like the buckle on the leather-lined black satin strap – petals in openwork or encrusted with coral, turquoise, onyx, agate ...



"Damoiselle O": 18 carat white gold watch, case and buckle set with diamonds, dial paved with diamonds, blue steel hands, leather-lined satin strap – total of 193 diamonds representing 1.60 carats. Quartz movement – Ref. M00G1A



"DamoiselleRosa": 18 carat pink gold case, bezel set with diamonds, coral petals surrounded by diamonds, dial paved with diamonds, blue steel hands, leather-lined satin strap with a buckle set with diamonds – total of 184 diamonds representing 1.29 carats – quartz movement – Ref. MR1R1A ()



"DamoiselleCapucine": 18 carat pink gold case, bezel set with diamonds, pink gold petals surrounded by diamonds, revolving decoration, mother of pearl dial with 3 diamond indices, pink gold hands, leather-lined satin strap with a buckle set